

CLAIMS

1. (previously presented) A lip treatment comprising:
a composition for topical application to provide lip care, wherein the composition includes:

Morinda citrifolia seed oil present in an amount between about 0.1-20 percent by weight;

Morinda citrifolia fruit juice present in an amount between about 0.1-50 percent by weight; and

at least one of:

- (i) linoleic acid; and
- (ii) xeronine.

Claims 2 – 6: cancelled

7. (previously presented) The lip treatment of claim 1, further comprising at least one of:

- (i) dimethicone present in an amount between about 1-5 percent by weight;
- (ii) octyl salicylate present in an amount between about 1-5 percent by weight;
- (iii) oxybenzone present in an amount between about 1-5 percent by weight;
- (iv) cetyl alcohol present in an amount between about 1-5 percent by weight;
- (v) squalane present in an amount between about 1-5 percent by weight;
- (vi) butylated hydroxytoluene present in an amount between about 1-5 percent

by weight;

- (vii) beeswax present in an amount between about 1-5 percent by weight;
- (viii) phenyl trimethicone present in an amount between about 1-5 percent by weight;
- (ix) benzophenone-3 present in an amount between about 1-5 percent by weight;
- (x) sorbitan oleate present in an amount between about 1-5 percent by weight;
- (xi) a wax derivative present in an amount between about 1-5 percent by weight;
- (xii) isopropyl lanolate present in an amount between about 1-5 percent by weight; and
- (xiii) isocetyl stearate present in an amount between about 1-5 percent by weight.

8. (previously presented) The lip treatment of claim 1, further comprising at least one of:

- (i) octyl methoxycinnamate present in an amount between about 5-10 percent by weight;
- (ii) lanolin present in an amount between about 5-10 percent by weight;
- (iii) paraffin present in an amount between about 5-10 percent by weight; and
- (iv) isopropyl myristate present in an amount between about 5-10 percent by weight.

Claims 9 – 10: cancelled

11. (previously presented) The lip treatment of claim 1, further comprising petrolatum present in an amount between about 20-80 percent by weight.

12. (previously presented) The lip treatment of claim 1, further comprising ozokerite present in an amount between about 5-20 percent by weight.

Claims 13 – 21: cancelled

22. (previously presented) The lip treatment of claim 1, further comprising white petrolatum present in an amount between about 40-70 percent by weight.

Claims 23 – 26: cancelled

27. (previously presented) The lip treatment of claim 1, further comprising ingredients selected from the group consisting of Menthol, Myristyl Lactate, Myristyl Myristate, Octyl Palmitate, Vitamin E, Avocado Oil, Cetyl Alcohol, Chamomile Oil, Isopropyl Lanolate, Microcrystalline Wax, Propylparaben, Shea Butter, Zinc Oxide, Aloe Vera Extract, Methylparaben, Jojoba Oil and, Fragrance, Cetyl Alcohol, Aloe Extract, Methylparaben, Propylparaben, Vitamin E Acetate, Vitamin E Linoleate, Sodium Saccharinate, Sweet Almond Oil, Macadamia Ternifolia (Nut) Seed Oil, Kukui Nut Oil, Shea Butter, Camphor Gum, Menthol, Tocopheryl Acetate (Vitamin E Acetate), Propylparaben, and Flavor, each present in an amount between about 0-1 percent by weight.

Claims 28 – 30: cancelled